

JANUARY 1964

Home

M A G A Z I N E

TAMWORTH EDITION





YIPPEE!
WHEATSHEAF
RICE
PUDDING
that's for me!

and so say all the family

SO QUICK TO PREPARE
SO GOOD TO EAT

NOW IN
 8oz 15½oz and
 29½oz **FAMILY SIZE**

FROM CO-OPERATIVE STORES




TV debut was 'thrill of a lifetime'

A FEW weeks ago my daughter-in-law, Mrs Sheila Foster (shown on left), had the thrill of a lifetime. When shopping in her local Co-op store, Chesterfield, she was asked to do a "Come Co-operative Shopping" commercial on television.

She agreed, spent a pleasant day with the TV cameras, and was enchanted when asked later to take her family to London.

It really is grand that the CWS are using the ordinary housewife for these occasions, and not professional models. I think it emphasises the "down to earth" policy of our great movement.

Mrs R. Foster,
 Ripley, Derby.

OLD EXHIBITION

Now that the CWS has celebrated its centenary, I would like to remind readers about a CWS exhibition held in Moor Lane, Preston, in 1903.

At that exhibition my parents received a tin containing a seven and a half oz. packet of Crumpsall cream

MORE MEMORIES

I read with pleasure the memories of Mrs Kathleen Ward in the October issue.

My father was delegate to Congress in 1913; and I have the medal which was struck for the Jubilee 1863 - 1913, which has on its face side a portrait of John Shillito, of Halifax, who was the President.

Often when in Halifax as a boy with my father we met him. My grandfather was a founder member of the Mytholmroyd Society, and my father was president and member of the committee for many years. I am on the management committee at the present time.

Thomas Morgan, Halifax.

YOU WRITE

Guinea letters

WE PAY

have far handsomer noses than the English.

This so intrigued me when I read it many years ago, that ever since I have made a survey of noses belonging to all the Scottish folk with whom I have come into contact. And do you know, they do have attractive noses, usually; more delicately formed than the broader snub-nosed English nose. I wonder why?

Mrs E. Morris, Nottingham.

PLANT POT RENOVATION

Line your plant pots up for renovation. A drop of red liquid polish on an old piece of rag. A quick wipe over. Your plants look greener in a lovely red pot.

Mrs E. Corbett, Blackburn.

OUR COVER

Mum pretends to be shocked as, homework forgotten, our schoolgirl pores over those exciting travel brochures. Our guess is that mum will be joining her in a minute, and calling dad up from downstairs to plan that perfect holiday.

TAMING 'BANGERS'

To prevent sausages from bursting, dip them before frying into hot water or cold milk. Cauliflower keeps the white colour if you put a little milk with the boiling water.

Ann Marie Poole, Newcastle.

crackers. Except for the war period, this tin has always contained this make of biscuits, our favourite.

Mrs J. Billington,
 Preston, Lancs.

LUCY STILL A FAVOURITE

Lucy the llama was mated to a llama at Belle Vue, Manchester, last year, and gave birth to Baby Lena on Easter Sunday. At Whitsuntide she came back to the Blackpool Pleasure Beach, as usual, on "her rounds."

She is very popular with the children, and Baby Lena is an added attraction.

Miss S. Boon, Blackpool.

REMOVING TARNISH

Use a pipe cleaner dipped into the silver polish to get at the tarnish between fork prongs. This is the quickest method.

Mrs. H. Blount, Balham.

COINCIDENCE

On his way home from the office my husband was stopped by two little boys aged about six to seven years. One asked if he could have a match for his dad, while the other had a cigarette in his mouth!

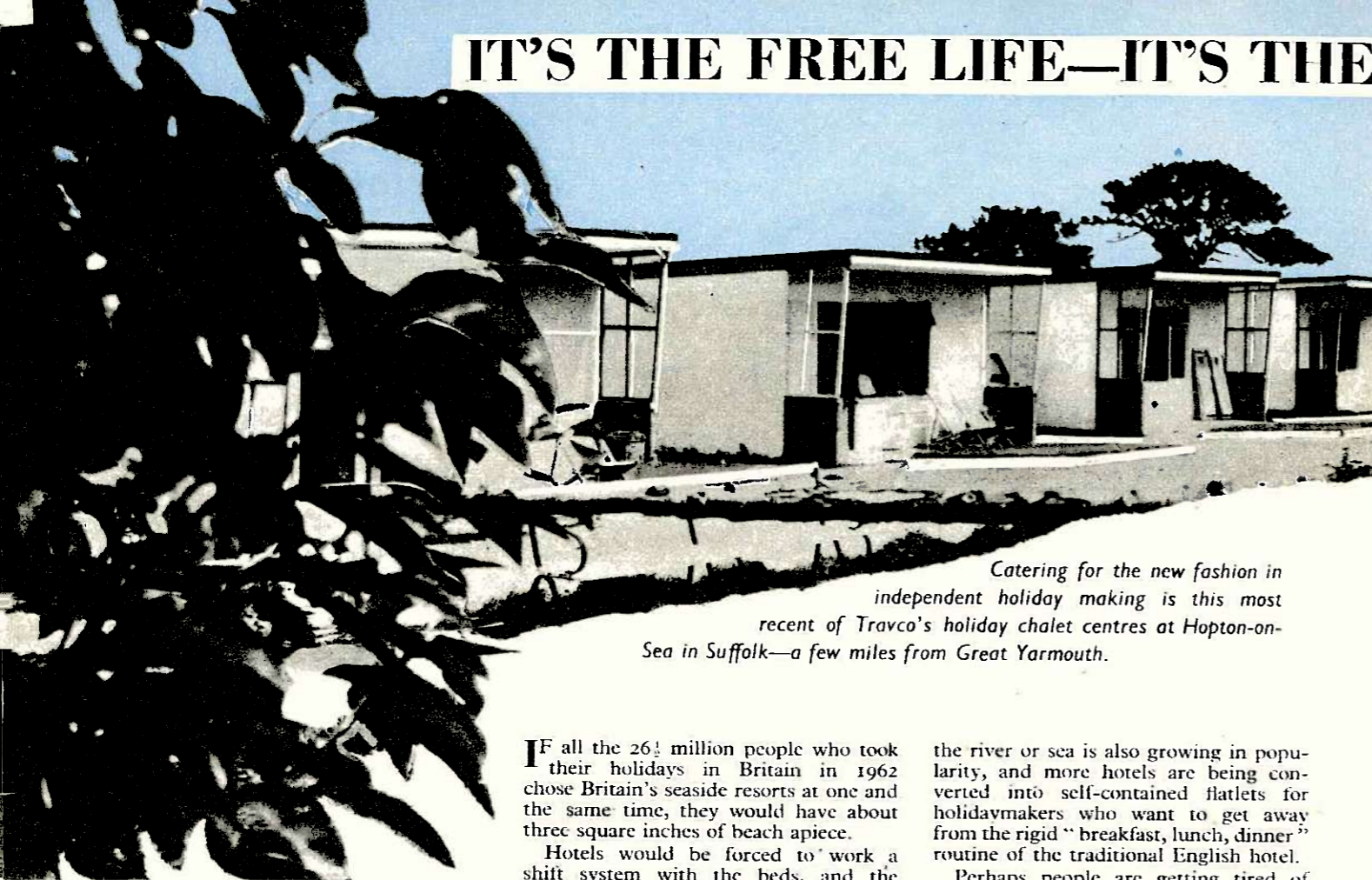
Mrs S. A. Jones,
 Swinton, Lancs.

JANUARY, 1964 Vol. 69, No. 1

Write to Eve Norman, Home Magazine, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.



IT'S THE FREE LIFE—IT'S THE HOLIDAY TREND



Catering for the new fashion in independent holiday making is this most recent of Travco's holiday chalet centres at Hopton-on-Sea in Suffolk—a few miles from Great Yarmouth.

THE chalet-type of "do-it-yourself" holiday is very much the newest trend, says **YVONNE MILLER**. And they are so well fitted there are no endless chores for mum to face. Also, says Yvonne, there are no caravan parking problems, or the need to pitch your tent in a force-nine gale.

IF all the 26½ million people who took their holidays in Britain in 1962 chose Britain's seaside resorts at one and the same time, they would have about three square inches of beach apiece.

Hotels would be forced to work a shift system with the beds, and the holidaymaker would be lucky to get a night's pitch under the pier.

In fact, already 63 per cent of these 26½ million take their annual British holidays in the peak months of July and August, and seaside resorts are still the most popular places.

But more and more people are taking "do-it-yourself" holidays, camping, caravanning, running their own holiday flatlets and bungalows—even renting villas abroad. Sometimes it is the accommodation factor which sways them, but more often it is the lure of the free-and-easy life.

The Camping and Caravan Clubs of Great Britain both claim a boom in "do-it-yourself" camping and caravanning holidays.

In the last four years, the Camping Club has doubled its membership to its present 77,000. The number of caravan holidays taken in this country has trebled over the last ten years, most of the increase coming in the last three. More than 40,000 holiday caravans were produced in Britain in 1962—a very flourishing business.

In the same year, one and a half million people went camping in Britain, and three and a half million decided on a caravan holiday.

The bungalow or holiday chalet by

the river or sea is also growing in popularity, and more hotels are being converted into self-contained flatlets for holidaymakers who want to get away from the rigid "breakfast, lunch, dinner" routine of the traditional English hotel.

Perhaps people are getting tired of writing to hotels and boarding houses for next year's holiday accommodation in December, to be answered with a "house full" letter.

Certainly, the trend to go it alone is growing. By and large, that means "going it alone" on holidays spent here.

Of 1962's four million British holidaymakers abroad, only five per cent camped, and three per cent took to the road in caravans.

A great deal is heard about increasing numbers of Britons bound for Continental holidays, but four million out of the year's total of 30 million is a relatively small percentage. The need seems to be for more provision at home for those who want to take an independent holiday.

Of all "do-it-yourself" holidays, the chalet-type is the newest trend. And there is no built-in problem with this holiday about where to park the caravan, or how to pitch the tent in a force-nine gale. The chalet camp caters sympathetically for the motorist, and has most of the good points of the holiday camps which have done so much to popularise this type of holiday, without the slightest suspicion of regimentation.

In the new chalet camp or holiday centre your holiday home is your own. Ideally, it is built on a site of about 20 acres, near the sea but not far from

a town, with a good bus service, so that people without cars can get around the countryside.

The ideal chalet is soundly built, has provision for cars nearby, and has its own roadway leading to and from the front door.

What you get for your money depends, of course, on how much you are prepared to pay.

A good example of this new kind of holiday centre is the Travco centre at Hopton-on-Sea, Suffolk—a shining example of the new fashion for independent holidaymaking.

There are 58 chalets on the well-laid-out site, each with two bedrooms and a living room, all furnished to appeal to the family.

The camp has its own hard tennis court, and, if the weather is bad, there are facilities for table tennis and billiards.

Planners of the site have successfully overcome any tendency towards the "primitive." The camp is surrounded by a screen of poplar trees, and has well-laid-out gardens, bright with roses and shrubs.

There is an up-to-date shop stocked with groceries and provisions, stationery and toys.

There is television for holidaymakers who have overdone the fresh air and exercise, and want a relaxing evening.

The chalets sleep six, with a bed settee in the living room.

Camp charges range from ten guineas to 18 guineas a week, according to the time of year. The address is Seaford Holiday Centre, Station Road, Hopton-on-Sea, Nr. Great Yarmouth.

The "do-it-yourself" holiday can be interpreted as the "mum-will-do-it" holiday, and her enthusiasm is curbed with visions of endless chores taking up all her time.

In fact, the work in a holiday centre is kept down to the very minimum. The chalets are designed and furnished with this in mind. They have electric light, hot and cold water, gas cookers, cooking utensils and crockery.

Travco's Westward Ho! holiday camp, in Devon, is a little more luxurious. The camp has just been modernised at a cost of £78,000.

More lounge and recreation space has been built, and all the 274 chalets have been brought up to date.

Whatever the kind of camp, the theme is the same . . . you live in a place of your own and enjoy all the freedom you could wish for.

Anyone for tennis? In these ideal surroundings of the new-type chalet holiday camp, you can enjoy yourself to the full—forgetting that clock, which on other types of holiday can do so much to spoil it all.



Airline ticket to romantic places

MAGNIFICENT mountain scenery, fertile plains and glorious golden beaches are just a few of the attractions which visitors to Rumania will enjoy in 1964.

Arranged in conjunction with Carpati, the National Travel Office of Rumania, holidaymakers will be able to spend 15 days at Mamaia, on the Black Sea coast, for £75. Developed specially for holidays, this international resort has a delightful sub-tropical climate and a wide beach, nearly ten miles long. Entertainments include open-air cinemas, night-club, bars, restaurants with music and dancing, and sports of all kinds.

Mamaia is an excellent centre for excursions, all at reduced rates. Bucharest, capital of Rumania, Odessa in the USSR, Istanbul in Turkey, are just three which can be visited. Accommodation is in modern first-class hotels, with private shower and toilet.

Sandy beach

Instead of spending two weeks at Mamaia, an alternative holiday can be taken, giving stays in Mamaia (eight days), Sinaia (three days), Bucharest (two days), Predcal and Paduca Baneasa (one day in each place). Prices from £86.

New CTS holidays to Spain, from 11 to 15 days' duration, are centred at Cadiz and Algeciras—reached by BEA flights to Gibraltar, with transfer by private car or coach.

Cadiz, an incredibly white city, dates from 1500 B.C., and the remains of Phoenician, Roman and Moorish occupations can still be seen.

Accommodation is in the Hotel San Remo, ideally situated on the Playa de la Victoria, a sandy beach about five miles long. Every room has a private bath, and balcony overlooking the sea. Large dining-room terraces give direct access to the beach—one of the most popular in Southern Spain. Prices from £60 15s.

At Algeciras, a small city founded by the Arabs in A.D. 711, accommodation is in the magnificent Hotel Reina Cristina, a de-luxe hotel with terrace restaurants, cocktail bars, lounges and ballroom.

Full details of these and many other holidays can be obtained from Co-operative Travel Service (CWS Ltd.), Dept. O/JW, 4-10 Regency Street, London, S.W.1., or from any CTS branch office.

What's new for a summer spree

**HUGE ZEBRA STRIPES ! ENORMOUS SPOTS !
LARGE CHECKS ! COLOURFUL ABSTRACTS !**

THIS year your dresses will be making a really vivid splash — the sort of gay, summery styles to put you happily in the holiday mood, writes **MAUREEN TARLO.**

As featured on these pages, the dresses are selected from the new Belmont ranges, and are styled to suit all age groups.

These are what you will pick if you want to make a hit on the beaches and in the ballrooms this summer.

Big, bold cottons, with impact making patterns. For large, eye-catching designs have taken the place of delicate, flower patterned prints.

In fact the bigger the pattern, the more in fashion you are.

There are casual little shift dresses for day time wear, and pretty, full skirted cottons for dancing dates. Ideal for those chilly evenings, when a cardigan can spoil the look of the prettiest dress, are the smartly styled cotton dress and jacket outfits in the range.

Price, of course, is an ever-important factor. But these Belmont cottons fall into a very moderate price bracket. Watch out for a new selection of Belmonts at only 21s. Then there are the De Luxe dresses at 29s. 11d., the Supreme at 39s. 11d., and the Classics at 49s. 11d.

These dresses, which will be on sale at Co-op stores, will carry you gracefully and prettily through all the formal and informal occasions of holiday time.

When you are shivering in the January

cold, there is certainly no temptation to think about flimsy cotton dresses, let alone to be bold enough to go and try them on.

But since the English shopkeeper considers that summer has come the moment that the January sales have ended, remember that this is the time when the prettiest of the summer styles will be appearing in the shops.

Leave your shopping too late and you will find that the cream of the summer fashions has already been skimmed.

So summon up your courage, arm yourself with your warmest winter woolies, and go in search of summer clothes now.

To carry you through a full day, from a sight-seeing tour to a cosy evening tete-a-tete, what could be more suitable than this delightfully flower-strewn shift (left). This simple but stunning style, with its pretty front draping, is Supreme model 712 at 39s. 11d., in orange, turquoise, or pink.

Here's the ideal choice for dancing time—a gay, full-skirted cotton, splashed with huge coin spots (right). This charming style is Belmont De Luxe model 615A, in pink, blue, green, black, or brown, at 29s. 11d.

Below left : Perfect partners for a dinner date to put you in the right mood are this sophisticated dress and jacket from the Belmont range. This is Classic model 815, in turquoise, blue, or green at 49s. 11d.

It will carry you gracefully and prettily through all those formal and informal holiday occasions.

Below, centre : Teenagers can make a splash at the seaside in this delightful sleeveless shift, in a bold abstract print, cinched with a black velvet belt.

It is available in a choice of pink, blue, green, or orange as the predominating colour, and is Classic model 811, at 49s. 11d.

Below, right : Also in the seaside mood, this vividly striped dress has the new long-pointed collar. It is made in blue, tan, or green, and is Belmont De Luxe model 611 at 29s. 11d.

Pick it to make a splash on the beaches and in the ballrooms this summer.



Summer spree

You will need a coat for travelling, so don't forget to budget for this basic item.

The new CWS Lanfield coat ranges abound in delightful cover-ups against chilly winds.

There are pastel pinks, blues, and greens, and the still highly popular tartans and checks.

Styles are mainly loose fitting, though without over-fullness in the cut. Much use is made of contrasting revers and cuffs. There are a number of fully reversible coats in the range, so you could take two coats in one.

Below left: An edge-to-edge style Lanfield coat in brown or black tweed with white facing. This happy traveller is style Z1528 at about £6 19s. 6d., in sizes 14, 16, and 18.

Below, right: Zippy style Z1537, in all-wool fancy check in red, green, or gold, with plain navy contrast. Made in sizes 14, 16, and 18, it costs about 11 gns.



She is looking for a place in the sun to show off her new Lanfield coat. This is a 5 ft. 2 in. model, in bleached white basket wool cloth, with red and navy braid trim. Style 1542, it costs about 9 gns. in sizes 14, 16, and 18.



Under the orange beret

FIVE POUNDS BUYS A MONTH BY THE SEA

EVERY summer more than a 1,000 boys and girls, who otherwise might be forced to stay at home during school holidays, enjoy a month by the sea through the "colonie de vacances," which is run by the Co-operative Society of Amiens and the Somme, one of the ten largest Co-ops. in France, writes **ROSE GRANT**.

In July and August in two parties of 550, the children arrive by coach for a communal holiday at the 18th-century castle, Chateau Chantereine, which stands in unspoilt parkland, along the hill-backed road leading to the beach at Criel-sur-Mer, a small resort on the coast of Normandy, a few miles north of Dieppe.

The chateau, bought by the society as a holiday centre in 1926, has been adapted and extended, with modern kitchens and showers, dining-rooms and dormitories. But there is nothing institutional about it.

The only identification the children are given is the orange beret they are expected to wear outside the castle grounds.

Orange is the Co-operative colour in France, but the berets get mislaid or forgotten and nobody seems to mind.

The children are the sons and daughters of the Society's 110,000 members. They come from the towns and villages served by its 450 shops, and are entrusted to the trained care of the colony's director, M. Georges Magnier, a primary school headmaster, four assistant directors, and 40 monitors, most of

them young schoolteachers or students.

A strenuous programme is mapped out for the children, including visits to the beach for games, exercise and swimming, walks and excursions to local beauty spots, lessons in handicrafts, and the rehearsal of songs, dances, games, and displays of athletics for public performance.

The daily timetable is: up at 7-15 a.m. wash and make beds; 8 o'clock, breakfast; 8-45 to 9, general assembly, when two of the groups put on their entertainment for all the other children and staff; then outdoor activities of various kinds until lunchtime, at 12. From 1 to 1-15 p.m., is "free time," when the children saunter around, get their letters from home, and perhaps write a reply. The afternoon siesta in the dormitories, supervised by the monitors on duty, lasts from 1-15 to 2-45 p.m., after which more outdoor activities take up the rest of the day, until dinner time at 7, followed by another period of "free time."

Socials bring the children together on four evenings of the week. There are film shows two evenings a week, and one evening is kept for reading in bed. Sunday is visiting day for parents and other relatives.

The village doctor visits every day, and the colony has its own resident nurse, whose duties include weighing the children on arrival and departure.



A good relationship, informal and friendly, soon grows up between the children and their monitors, who are young men and women aged 18 or more, specially qualified for this task.

To send a boy or girl to the colony at Criel costs the parents an initial 150 new francs, but 60 francs is reimbursed by the Caisse d'Allocations Familiales, so the cost works out at about £5 for the month, pocket money extra. Fares are paid by the Society.

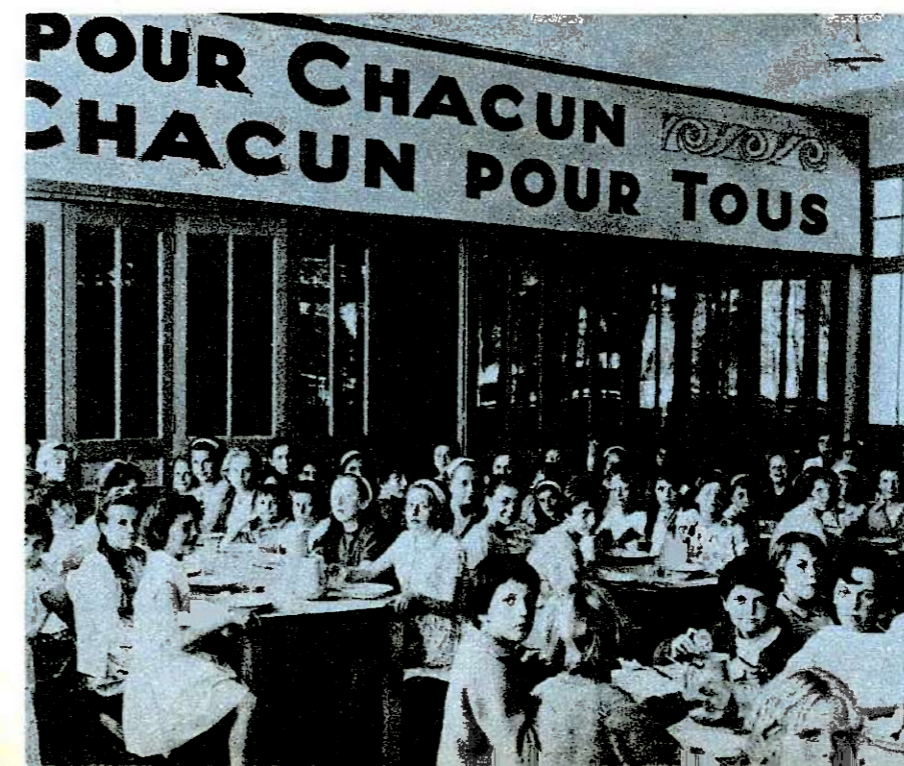
The chateau has its own poignant history. In 1930 the Co-operators of Amiens and the Somme decided it should be the home of Spanish families who had sought refuge in France during the Civil war. During the Second World War, it was occupied by Hitler's troops. Later, when the allied forces landed in Normandy, Canadian, British and French soldiers stayed there.

But in 1945, in spite of immense difficulties the Co-operative's "colonie de vacances" was started up again. Now it is an annual event.

One of the dining-rooms has a mural painting. "Tous pour chacun, chacun pour tous" (all for each, each for all), and the director there told me: "Without this colony, the children would not have the chance of a holiday."

Above: Seashells make lovely dolls for presents in this handicraft class. More than 1,000 boys and girls enjoy themselves by the sea, with a communal holiday, which is run by one of the ten largest Co-operative societies in France.

Left: Lunch time in one of the dining-rooms at the French holiday centre. "All for each . . ." The emblazoned French motto is appropriate.



South Bound WITH C.T.S

COACH HOLIDAYS to the CONTINENT

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NAME

ADDRESS

That extra packet of Sutox, left over from Christmas puddings and mincemeat, makes very satisfying and nutritious meals, writes MARY LANGHAM. Try these sweet and savoury dishes, starting with that old favourite, the steak and kidney pudding.

SWEET AND SAVOURY

STEAK AND KIDNEY PUDDING

Suet Pastry: 8 oz. Excelda or Federation S.R. flour, 4 oz. Sutox, 1 teaspoon CWS table salt, cold water to mix. Filling: 1 lb. lean stewing steak, 2 lamb kidneys, seasoned flour.

Cut the meat into cubes, and chop the kidney into small pieces. Toss in seasoned flour.

To make the pastry, sieve the flour and stir in the Sutox and salt. Add sufficient water to give a firm paste. Roll out to form a circle just larger than the top of the basin. Cut out one quarter of the circle of pastry and carefully fit the remaining three-quarters into a well-greased pudding basin—this method ensures an even thickness of pastry.

Fill with the prepared meat and kidneys and add enough stock to half fill the basin. Roll the remaining pastry into a circle to fit the top of the basin, and seal the edges together. Cover with greased greaseproof paper and a pudding cloth or foil.

Do not cover too tightly as the pastry will rise. Steam for about four hours. To ensure that the pudding is as light as a feather always refill the steamer with boiling water. Serve in a folded napkin.

BEEFSTEAK AND MUSHROOM ROLL

6 oz. Excelda or Federation S.R. flour, 3 oz. Sutox, salt, cold water to mix. Filling: 1 lb. minced lean steak, 4 oz. mushrooms, 1 small onion, seasoning, 1 oz. CWS butter.

Prepare the suet crust as for the steak and kidney pudding. Roll out to an oblong. Melt the butter in a saucepan, sauté the finely chopped onion until soft,

add the chopped mushrooms, minced meat and seasoning. Stir well.

Spread the filling over the pastry to within one inch of the edge. Dampen the edges and roll up. Seal the edges and put on to a greased tray. Bake for about one hour, Mark 4 (350°F.). Should the pastry become too brown, cover with greaseproof paper.

BLACKAPPLE CHARLOTTE

1 lb. baking apples, 1 lb. blackberries, 3 oz. sugar, 8 oz. fresh breadcrumbs, 3 oz. Sutox, 2 oz. sugar.

Peel and chop the apples and cook with the blackberries and 3 oz. sugar. Add as little water as possible and simmer until tender. Mix together the breadcrumbs, Sutox and sugar. Well grease a soufflé dish and press a layer of the mixture into the base, put in a layer of fruit, continue to fill with alternate layers of fruit and crumbs, finishing with a layer of crumbs. Bake for about one hour Mark 4 (350°F.) or until golden brown. Turn out and serve hot or cold with thick Wheatsheaf dairy cream.

SAVOURY DUMPLINGS

Basic Recipe: 4 oz. Excelda or Federation S.R. flour, 2 oz. Sutox, seasoning, cold water to mix.

Mix the ingredients together, adding sufficient water to give a fairly stiff dough. Shape into small equal sized dumplings and drop into simmering stew or soup for the last 20 minutes of cooking time. Cover the pan and make sure that liquid is always at simmering point, never boiling.

Variations: Savoury—Grill two to three rashers of bacon until very crisp, cut into small pieces and add to the basic mixture with a dessertspoon of chutney. Delicious served in green pea soup. Sweet—Leave out the seasoning and add 2 oz. sultanas and the grated rind of one orange to the basic recipe. Drop into boiling salted water and simmer for 20 minutes. Drain well and serve with custard flavoured with a tablespoon of marmalade.



STUFFED SAVOURY LIVER

4 slices liver partially cut through the centre to form a cavity, 1 oz. Shortex, seasoned flour, 4 rashers bacon. Filling: 2 oz. fresh breadcrumbs, 1 oz. Sutox, 1 tablespoon chopped parsley, 1 teaspoon CWS mixed sweet herbs, seasoning, grated rind 1/2 lemon, 1 small egg, 1 medium onion, finely chopped.

Mix the filling ingredients together. Divide into four and stuff each piece of liver, then carefully dip into the seasoned flour. Melt the Shortex in an oblong casserole, put in the liver and cover each piece with a rasher of bacon. Cover with either greased paper or the casserole lid and bake 35-40 minutes Mark 4 (350°F.). Serve with baked onions and tomatoes.

MARMALADE PUDDING

4 oz. Excelda or Federation plain flour, 4 oz. fresh breadcrumbs, 3 oz. Sutox, 1 teaspoon CWS baking powder, 1 egg, 4 tablespoons CWS orange marmalade, 2 oz. brown sugar.

Mix all the ingredients together and stir in enough milk to give a soft dropping consistency. Turn the mixture into a well-greased two-pint pudding basin and cover with greased greaseproof paper, tie on securely. Steam for two hours.



With little bells on toddler's toes
You'll get a clue which way he goes . . .

Sew on — very firmly — one or two little bells on toddler's slippers. The toddler will like the sound of the bells, and busy mothers will hear which way the child is heading.

Suffering from that January chill, our invalid has got the right idea. She is still under the weather, but she has put on a bright smile and a glamorous front for her visitors.

Her pretty brushed nylon nightdress, chosen because it is dainty but practical, too, is style 839, from the CWS Belmont range, at about 39s. 11d.

To dress yourself up in bed is always a tonic, providing the thermometer is not soaring.

SPOIL YOURSELF!



HOW TO GET RID OF JANUARY

BRR! Cold, snowy January. Combine it with a **bout of the flu** and it's enough to give anyone a touch of the blues.

But if you do have to take to your bed, don't take all that lying down — lying down. Give in to illness and you will become a real sorry-for-yourself misery, a **sadly impatient** patient.

Adopt a cheerful attitude, and in no time at all you will be well on the way to being up and about again.

Meantime, you can be **secretly enjoying**

yourself, with lots of visitors crowding round your bed and spoiling you with fruit, flowers and chocolates.

So if you do succumb to January flu, just make the best of it.

Catch up on your reading. Get the family to supply you with nice light novels from the library, and a stack of **glossy magazines**, and prepare to enjoy hours of unaccustomed leisure.

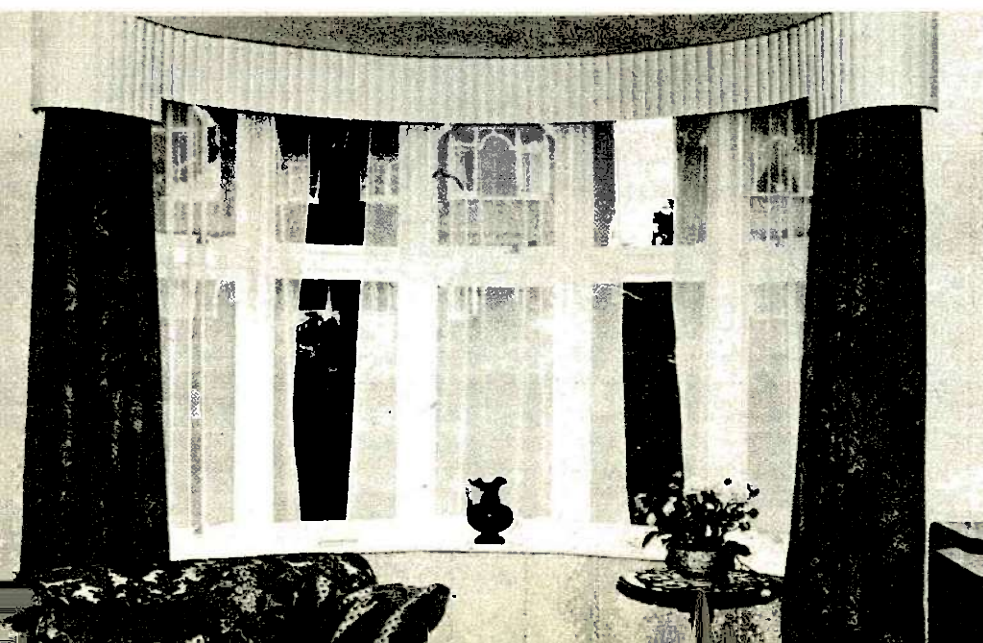
Chase depression away by thinking of **all** those poor, frozen souls trudging miserably through the January weather, while you are being cosily pampered in your **snug, warm bed**.

A fresh outlook can work wonders

Cheer yourself up by giving a new look to your living room.

The picture shows the Reliant Venetian Pelmet, made in a range of 12 attractive colours, designed to fit any window up to a length of 8 ft. These pelmets, which cost 29s. 6d., are supplied ready to assemble.

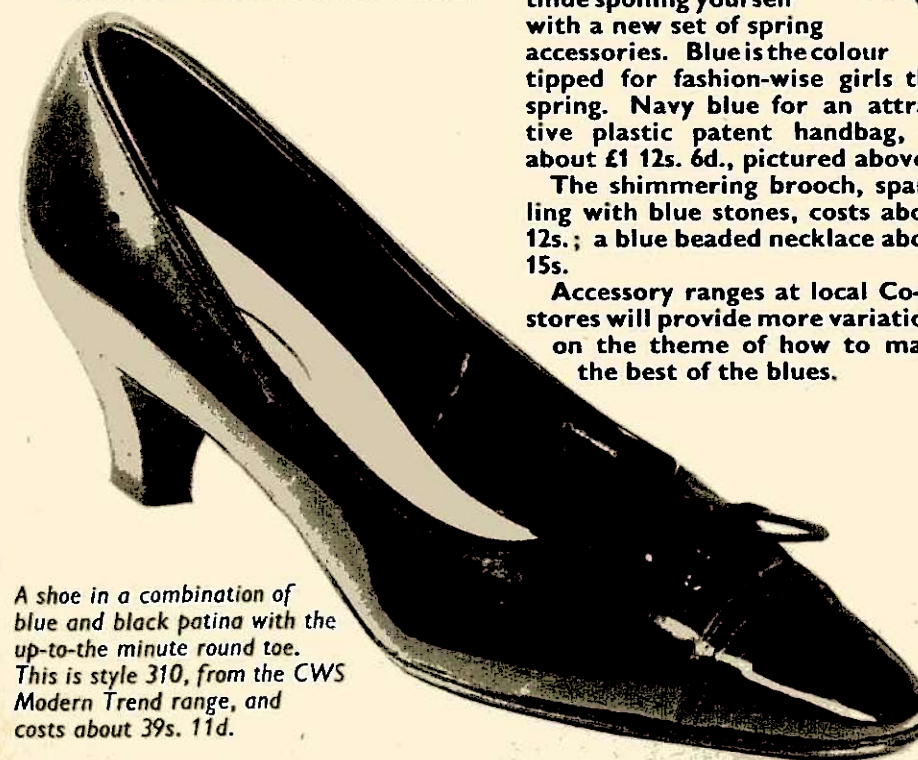
New curtains as well? It is worth while investing in The Curtain Book, published by Thomas French and Sons, available through your Co-op. store, price 5s.



BLUES

AVOID unsightly chapped hands in this cold weather by keeping them out of water as much as possible and using rubber gloves when washing up.

Always dry hands thoroughly after washing, and protect them with CWS Glycerine and Honey Jelly, or Crysella Handcream.



A shoe in a combination of blue and black patina with the up-to-the minute round toe. This is style 310, from the CWS Modern Trend range, and costs about 39s. 11d.

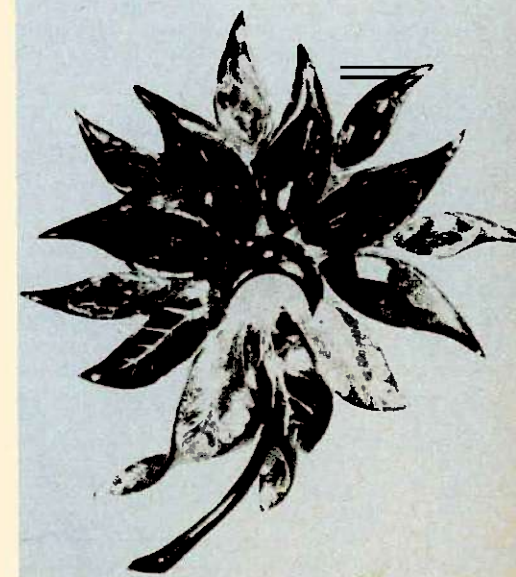
BLUE FOR A GIRL

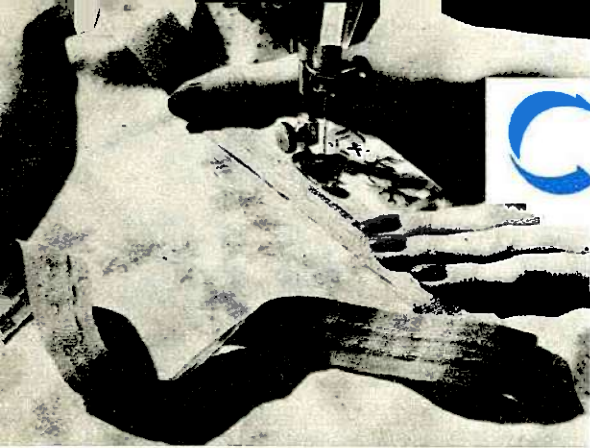


Back on your feet again, and all set to continue spoiling yourself with a new set of spring accessories. Blue is the colour tipped for fashion-wise girls this spring. Navy blue for an attractive plastic patent handbag, at about £1 12s. 6d., pictured above.

The shimmering brooch, sparkling with blue stones, costs about 12s.; a blue beaded necklace about 15s.

Accessory ranges at local Co-op stores will provide more variations on the theme of how to make the best of the blues.





Turn down curtain top to depth of heading needed (usually 1½ inches), place tape in position and sew along top and bottom edges. The tape has pockets on both sides.

CURTAIN UP!

Follow these 'lines'

NEW curtains can transform a room and they can be a relatively inexpensive way of altering the general appearance (writes **MARION HARRIS**).

Having selected material in a colour and pattern that will enhance the room and fit in with the general decor, consider the actual hanging of the curtains. Whatever the type of window the making-up and hanging of the curtains is all-important.

When measuring up for material remember that long curtains should just clear the floor. Sill length curtains can vary to suit the type of sill, skirting a wide one or hanging three to six inches below a narrow one — advisable in draughty rooms.

Measure from the point where they are to end to the top of the track and allow a further five to eight inches for hems. The fabric should be at least one-and-a-half times the track width to ensure a centre overlap. Many materials need an extra six inches, or so, allowance because of shrinkage. Make further allowances for side turnings, and if more than one width will be needed in each curtain, allow for seams.

A large patterned fabric will probably take more yardage to allow for a natural continuity of design throughout.

Leave surplus

To make up the curtains, after cutting to the required length and joining where necessary for additional width, turn down the curtain top to the depth of the heading allowed and place the curtain tape in position, tack and then machine along the top and bottom edges. Knot the drawcords at one end, and pleat the curtain as you want it by drawing up the cords from the other side. **Don't**

cut off the surplus cord; you will need this to pull the curtains out flat for laundering. Tie a loose knot and tuck the ends into the heading out of sight.

Slip the hooks or split rings into the pockets in the tape and the curtains are ready to hang. Check the lengths of the finished curtains against each other and as a temporary measure tack the hems. These may have to be adjusted later since the curtains may drop or after the first laundering they may shrink.

It is quicker to make unlined curtains, but they often look unfinished. Lining them hides the hem and seams and also holds the fabric so that it drapes more attractively and, of course, the lining helps to protect the curtain fabric from dust and dirt. To line your curtains, measure up in the same way as for the main curtains and secure together with the curtain heading. Tack into position before stitching on the curtain tape.

A professional "trick" is to lock lining and curtains together so that they will hang perfectly in the same folds. To do this lay the curtain out, wrong side up, with the lining smoothly over it, right side up with its one-inch hem above the curtain hem. Fold each side of the lining back on itself and pin here and there to the curtain. Make loose, tiny buttonhole stitches about every four inches through one lining fold and the curtain beneath.

Replace the lining flat. Tack lining and curtaining smoothly together flat on the table four inches from each edge. Turn in the lining deeply to within one



For washing and ironing, slip out the hooks or rings, untie the drawcords and pull the curtain out flat.



To ensure correct hanging use a curtain track

inch of curtain side edges and slip stitch down.

For quickness, you can simply machine the curtain and lining together on the wrong sides and then turn right side out, but the finished result is not nearly so satisfactory as when it is locked.

Although your curtains may now look "perfect" the picture can still be ruined by incorrect hanging. To safeguard against this use curtain track which looks like a miniature girder. Wheeled runners glide along its two bottom flanges, and are kept from running off the track by end-stops. Supporting brackets are fixed to the top flanges. These are two-way and will fix to either wall or ceiling.

Overlap track

Unless your window is very narrow, an overlap track is advisable. It is quite neat and ensures that the curtains meet in the centre without an unsightly gap. To measure for this allow an extra six inches to the width of your window frame; when the track is cut in two it provides a three-inch overlap at each side of the central point. A special bracket spans the space and this fits over the standard fixing bracket, both being secured by a single screw.

If you are fitting a valance there is a special rail to take this which bends easily to form the return sections to the window frame, and slides into the lipped ends of valance brackets.

Fixing the curtain track into position requires only a gimlet and screwdriver. Assemble the unit on a table, slip runners on to the track and screw on the two end stops. Slide the assembled track into the grooved brackets. When the track is firmly positioned, tighten the front facing bracket screws. The curtains can now be hung.

Bad handwriting can play havoc with your life

THE man entering the bank looked harmless, but he didn't open his mouth; and the note he pushed with such determination over to the counter clerk seemed menacing. It read: "Wug I thiie a www exzilmhd?" Or so the clerk thought.

Taking no chances, the clerk kicked his alarm switch: bells shrilled, uproar ensued, and before long the police seized the man.

He was an innocent customer, a business-man suffering from laryngitis. All his note said was: "May I have a new cheque-book?"

If his handwriting had been legible, no bother would have been caused. But it wasn't.

Bad writing is on the increase and its results vary from the bizarre, like this, to the time-wasting.

When a Washington, USA, tanker lorry-driver misread a carelessly-formed figure 4 for a 7 on a hand-written delivery sheet, he pumped 385 gallons of fuel oil into the basement of the wrong house — through a disconnected intake.

When a Coulsdon, Surrey, housewife left her milkman a note asking for three pints of milk he figured out her scrawl as best he could; and left eight cartons of cream cheese neatly stacked by her back door.

In most walks of life a startling array of dots, dashes, squiggles and inky entanglements pass as handwriting — usually with signatures to match.

In the business world, in fact, an indistinguishable signature is sometimes held to be an asset, in spite of the fact that a signature is there to tell other people one's name in writing.

Many who scrawl a meaningless signature at the foot of dozens, if not hundreds, of letters daily would consider it discourteous of the people who called

Many hazards in life could be avoided if people would write clearly enough for others to be able to read their instructions



on them and when asked for their names mumbled the answer inaudibly. Yet the parallel is apt.

Bad handwriting has sometimes been considered a sign of cleverness, even of intellectual genius. Many great men have, in fact, been atrocious writers. Shakespeare would not pass a simple clerk's

By

DAVID GUNSTON

examination for readable handwriting today; nor would Napoleon, one of whose intimate letters to the Empress Josephine, when captured by his enemies, led the German generals to believe they had seized his rough plan of campaign!

Charles Dickens wrote many of his immortal novels in a scrawly hand that is as hard to decipher today as it must have been to his printers. Author James Joyce wrote even more illegibly, with coloured chalks on tiny sheets of paper.

During the First World War it was said that a few pages of the MS. of his book *Ulysses*, with its weird script matching its language, led a postal censor to suppose he had intercepted a code message of considerable importance.

Of H. G. Wells' spidery scribble — perhaps the worst writing of any great

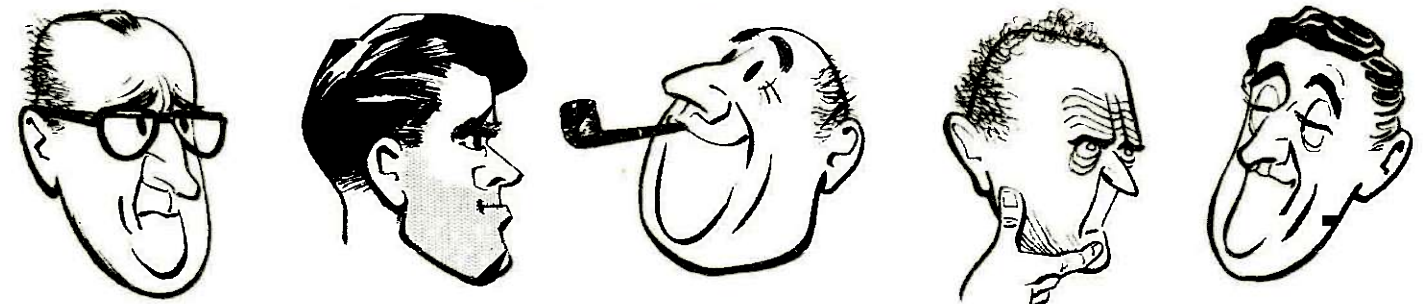
author — it was said that only two people on earth could hope to decipher it accurately — the novelist himself and, fortunately, his secretary.

Doctors, and lawyers, too, have always been notorious for their indecipherable writing, and it has been a source of wonder that more people are not poisoned each year by dispensing chemists having unwittingly misread medical prescriptions.

Regular, steady handwriting usually indicates a person of strong will. A straggling hand suggests a moody, fickle person. If your letters are rounded, you are probably generous and sympathetic. If they are sharp and pointed, you are apt to be somewhat set in your ways, perhaps even a little intolerant. If your writing tilts sharply to the left, you may possibly be repressed and introverted; if it leans sharply to the right you are more likely to be an affectionate, kindly, outgoing person.

Above all, anyone whose writing and/or signature is so slipshod or complicated as to be largely unrecognisable, is clearly suffering in some degree from conceit and thoughtlessness, as in the man on the right in the cartoon below.

Almost every form to be filled in — in almost every country — nowadays, stipulates the use of **BLOCK CAPITALS**, please. Ordinary calligraphy cannot be trusted any more.



moody... strong... kindly... repressed... neat...

A cardigan for winter comfort

MATERIALS.—28 (29, 30) oz. WAVE-CREST Double Knitting Wool. Two No. 10 and two No. 8 knitting needles. Five buttons.

MEASUREMENTS.—To fit 38 (40, 42) in. chest. Length from shoulder 26 (26½, 27) in. Sleeve seam 19 (19½, 20) in.

TENSION.—6 sts. and 10 rows to 1 in. over pattern.

ABBREVIATIONS.—k., knit; p., purl; st(s), stitch(es); tog., together; rem., remain; rep., repeat; cont., continue; alt., alternate; foll., following; beg., beginning; in., inches; patt., pattern; tbl., through back of loops; pss., pass slipped stitch over.

N.B.—Follow figures in brackets for larger sizes.

BACK

Using No. 10 needles cast on 118 (126, 134) sts. Work 2 in. in k1, p1, rib. Change to No. 8 needles and proceed in patt. as follows:

1st row: **k2, pass needle purlways through the next st., and knit into front of 2nd st., then knit into back of 1st st., and slip both sts. off tog., rep. from ** to last 2 sts., k2.

2nd row: **k2, p2, rep. from ** to last 2 sts., k2. These 2 rows form the patt. and are rep. throughout. Cont. in patt. until work measures 15½ in. from beg.

SHAPE RAGLAN

Cast off 4 sts. at beg. of next 2 rows. **1st row:** k2, k2 tog. tbl., patt. to last 4 sts., k2 tog., k2. **2nd row:** k2, p1, patt. to last 3 sts., p1, k2. **3rd row:** k3, patt. to last 3 sts., k3. **4th row:** As 2nd row.

5th row: k2, k2 tog. tbl., k1, patt. to last 5 sts., k1, k2 tog., k2. **6th row:** k2, p1, k1, patt. to last 4 sts., k1, p1, k2. **7th row:** k4, patt. to last 4 sts., k4. **8th row:** As 6th row.

Rep. these 8 rows until 76 (82, 88) sts. rem., then rep. 1st and 2nd rows until 42 (46, 50) sts. rem. Cast off.

POCKETS (Two)

Using No. 8 needles cast on 34 sts. Work 3½ in. in patt. Leave on a spare needle.

LEFT FRONT

Using No. 10 needles cast on 69 (73, 77) sts. **1st row:** k2, **p1, k1, rep. from ** to last st., k1. **2nd row:** k1, **p1, k1, rep. from ** to end. Rep. 1st and 2nd rows once. **5th row:** Rib 6, cast off 3 sts.,

HOME MAGAZINE KNITTING PATTERN No. 95

rib to end. **6th row:** Work in rib casting on 3 sts. in place of those cast off. Cont. until rib measures 2 in. Change to No. 8 needles and work in patt. to last 15 sts., place these sts. on a thread for Front Band.

Cont. in patt. until work measures 5½ in. from beg., ending on wrong side.

Next row: Patt. 8 (8, 12), place next 34 sts. on a thread for pocket top, patt. across sts. of pocket lining, patt. 12 (16, 16). Cont. in patt. until work measures 15½ in. from beg.

SHAPE RAGLAN and NECK

Cast off 4 sts. at beg. of next row. Work 1 row.

1st row: k2, k2 tog. tbl., patt. to end. **2nd row:** Patt. to last 3 sts., p1, k2. **3rd row:** k3, patt. to end. **4th row:** As 2nd row. Rep. these 4 rows 5 (5, 4) times.

Next row: k2, k2 tog. tbl., patt. to last 2 sts., k2 tog. **Next row:** Patt. to last 3 sts., p1, k2. **Next row:** k3, patt. to end. **Next row:** Patt. to last 3 sts., p1, k2. Rep. these last 4 rows until 18 (20, 19) sts. rem., then still dec. at neck edge on every foll. 4th row, dec. at raglan edge on every alt. row until 10 (10, 11) sts. rem., then dec. at raglan edge only on every alt. row until 3 sts. rem. Work 1 row.

Next row: Slip 1, k2 tog., pss. Fasten off.

RIGHT FRONT

Using No. 10 needles cast on 69 (73, 77) sts. Work 2 in. in rib as given for Left Front. **Next row:** Rib 15, place these sts. on a thread for Front Band. Change to No. 8 needles and work in patt. until work measures 5½ in. from beg., ending on wrong side.

Next row: Patt. 12 (16, 16), place next 34 sts. on a thread for pocket top, patt. across sts. of pocket lining, patt. 8 (8, 12). Work as given for Left Front reversing all shapings.

SLEEVES

Using No. 10 needles cast on 54 (58, 62) sts. Work 2½ in. in k1, p1, rib. Change to No. 8 needles and cont. in patt., inc. 1 st. at each end of 7th and every foll. 8th row until there are 94 (98, 106) sts. on

the needle. Cont. without shaping until work measures 19 (19½, 20) in. from beg.

SHAPE RAGLAN

Cast off 4 sts. at beg. of next 2 rows. Work the 8 rows of raglan shaping as given for Back until 66 (68, 78) sts. rem., then rep. 1st and 2nd rows of shaping until 6 sts. rem. Cast off.

LEFT FRONT BAND

Rejoin wool to 15 sts. left on thread and using No. 10 needles cont. in rib making four more buttonholes, as before, at 3½ in. intervals. Cont. until band, when slightly stretched, will fit along front to centre back. Cast off in rib.

RIGHT FRONT BAND

Work as given for Left Front Band, omitting buttonholes.

POCKET TOPS

Using No. 10 needles rejoin wool to 34 sts. left on thread and work 10 rows in k1, p1, rib. Cast off in rib.

TO MAKE UP

Press carefully on wrong side with a hot iron over a damp cloth. Sew in raglan sleeves. Sew up side and sleeve seams. Join tog. front bands and sew in position round back of neck and fronts, placing last buttonhole below first neck shaping. Sew pocket linings in position, cast on edge to top of rib. Sew on buttons to correspond with buttonholes. Press all seams.



MORT and MADNESS at the PALACE

ST. JAMES'S Palace is one of London's most famous landmarks, with its familiar Tudor clock tower at the far end of St. James's Street. But no building in London of comparable age is so little known, since the public is rarely allowed beyond its mellowed facade.

Now a wealth of information is presented in Charles Graves' new book *Palace Extraordinary* (Cassell 30s.).

While today the site is a scene of martial splendour as the Guards change and the colourful sentries march up and down, its history has not always been of the happiest.

Nor is it a tale of moral rectitude, although the original site was once occupied by a nunnery and the palace was built by that really not-so-merry monarch, Henry VIII, for the tragic Anne Boleyn.

Here lived Prince Henry, the brilliant elder son of James I, who, had he survived to inherit the throne, would probably have altered our history.

But on his death his brother Charles became king, and embarked on the journey which was to lead to imprisonment in the guard room at St. James's from where he walked across the park to the scaffold.

In 1697 the palace was officially designated the Court of St. James's and from then until the accession of Queen Victoria was the sovereign's residence.

And here died George III the record of whose last mad years make poignant reading. But was it on him alone the curse of madness lay? What was behind the ghastly murder of Sellis, the Duke of Cumberland's servant? The riddle of his death has never been solved, but the royal duke may have been implicated.

Not all the memories are grisly. Among the occupants of the palace at one time was Henry Purcell, composer of "Lillibulero" the song which laughed King James out of Ireland.

There once was a prophecy found in a bog, That Ireland would be ruled by an ass and a dog.

Now the prophecy's come to pass, Tyrconnell's the dog and King James is the ass.

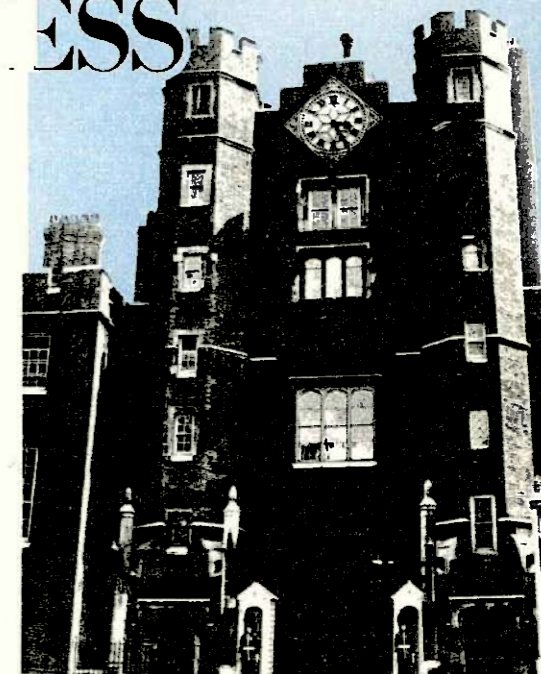
In May 1821 a courtier made his way to George IV and announced dramatically, "Sire, your greatest enemy is dead."

"Is she, by God?" the king exclaimed. Actually Queen Caroline did not die until three months later. The hatred of the king for his wife was a byword.

Much as we may deplore the morals of the times of which he writes, Mr Graves makes people appear alive and real.

They have long since passed to dust and St. James's Palace today is a well loved example of our ancient lineage.

Millions of viewers have enjoyed the "This Is Your Life" programme and



This brick gateway of St. James's Palace was built in 1532 by Henry VIII.

now its popular compère, Eammon Andrews, has written a racy autobiography, *This Is My Life* (Macdonald 21s.) in which he traces his career from his boyhood days in Dublin to his present height of popularity.

Appointment in Rome is the title of a new book by a famous plastic surgeon George Sava (Faber 18s.), and it tells of his work in the Eternal City. The patients want treatment for a variety of reasons, one of the most piquant being that of the young girl with a jealous lover who had bitten off the tip of her nose.

Living on Exmoor (Galley Press 30s.) by Hope L. Bourne, begins in February and runs through the seasons on that great and, to some, forbidding part of the country.

But in the cycle of the year she tells of fascinating customs and the glorious countryside.

For the oddest title of the month the new novel by the American satirist Shepherd Mead wants some beating. *Dudley, there is no tomorrow, then how about this afternoon?* (Macdonald 18s.). This is a savage portrayal of the American organisation man, and Dudley's adventures involve him in some hilarious situations.

Boys of all ages will revel in Captain Frank Knight's *Stories of Famous Sea Fights* (Oliver and Boyd 12s. 6d.), starting with the battle at Salamis in 480 BC and finishing with the battle of Leyte Gulf in 1944.

ERIC ROSE

A triumph for three hands

THERE are countless instances of courage triumphing over physical affliction in music.

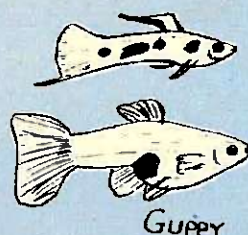
One of the bravest stories is that of Cyril Smith, who did not let the loss of the use of one hand end his career. He discovered that if he could not make music with one hand alone, he could make it with three. He and his wife, Phyllis Sellick, have built up a repertoire of works arranged for three hands. On HMV's *Three Hands on Two Pianos*, CLP 1666, they give a lesson in overcoming obstacles.

From pianist John Ogdon comes a new record. On HMV ALP 1995 he displays all the faultless style we have come to expect from him as he plays Mozart, Chopin, Liszt, and others. On HMV ALP 1989 Sir John Barbirolli conducts the Philharmonia Orchestra in a beautiful rendering of *Elgar's Symphony No. 1*.

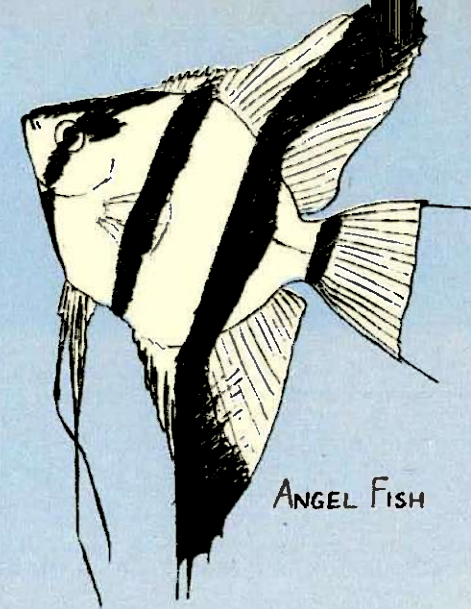
The tragic death of Marilyn Monroe did not end the impact of her personality. Her husky voice is recalled on the Stateside record, *Marilyn*, SL 10048, which features familiar songs from her films.

Under their conductor Alex Mortimer the famous CWS (Manchester) Band, national brass band champions for the second year in succession, have issued a new record, Fontana STL 5199. This includes Verdi's overture "The Force of Destiny," the test piece in the 1962 Daily Herald brass band championships, when the band won the national title for the first time.

For jazz fans Count Basie and his orchestra set a swinging pace with *April in Paris*, ENC 153, from EMI's Encore series, and Felix Slatkin stirs things up on Liberty LBY 1157, *The Ballad of New Orleans*.



ZEBRA FISH



ANGEL FISH

AN UNDERWATER PARADISE FOR THOSE FISHY PETS

AN aquarium stocked with **exotic tropical fish** is a colourful attraction in the home.

A good tank for beginners is size 24 in. x 12 in. x 12 in. You will need a heater to warm the water to about 75°F, and a thermostat to control the heater.

Into the tank place some aquarium compost, which is a fine gravel. Slope the gravel from 2 inches deep at the back to 1 inch deep at the front. For rockwork, use two or three pieces of Westmorland sandstone.

Ideal plants for a tropical tank are vallisneria, sagittaria, hygrophila polysperma, and ludwigia. Buy a selection of these plants, placing the vallisneria at the back or the sides, and the others around the rockery. **Leave the front glass clear of plants.**

LIGHTING SYSTEM

To help the plants to grow and to show off your fish, you will need an overhead lighting system. A suitable hood made for the purpose will be available at your pet shop. Get a parent to **do the electrical wiring.**

After setting up your tank, leave for a week before adding fish. Start with a few pair of guppies, and as you get experience, buy others. Fish that **mix well together** are guppies, swordtails, zebras, white clouds, platys, mollies, and angel fish. But do not overstock—about two dozen fish at the most in a 24 in. by 12 in. by 12 in. tank.

Feed your fish twice a day on a proprietary food, but feed very sparingly. Only enough to cover a sixpence should be given at each feed.

Cleaning will be necessary from time to time. **Siphon off decaying matter** from the bottom using a piece of polythene tubing, and prune the plants as necessary. Then top up the tank with clean water, warmed to the same temperature as the aquarium water.

This month, the Editor wants you to draw and colour your idea of what your fish tank will look like.

There are two classes—under nines and over nines—with two prizes in each age group. There will be chocolates for the older children from the E & S CWS Chocolate Works at Luton and sweets for the younger ones from the CWS Reddish Confectionery Works.

Read the following rules carefully:

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age in **BLOCK CAPITALS.**

3. Post your entry (marking the envelope "Competition") to: The Editor, Home Magazine, 1 Balloon Street, Manchester 4. Closing date for entries is January 28.

NOVEMBER PRIZEWINNERS

Kathleen Woodland, Station Road, Ridgmont, Bletchley, Bucks.; Richard Berlin, Hangleton Way, Hove, Sussex.

Nicola Etchells, Beauville Mansions, Elms Crescent, Clapham; Sandra S. Maun, Firthcliffe Parade, Liversedge, Yorks.

GARDENING NOTES

By
W. E. Shewell-Cooper

IN most outdoor parties the guests can fairly easily be divided into two groups—those who prefer to sit in the sun and those who appreciate the shade. Plants are the same, but the great bulk of them are sun lovers, and do best in the South border.

But there are others, and it is surprising how many prefer the shade, either during the whole of the year, or at least during certain periods. Some, like the bulk of the clematis, for instance, like to have their heads in the sun, and their roots in the shade. Others, such as the cyclamen, don't mind a certain amount of sun when they flower in February, but prefer shade in mid-summer when their new leaves are being produced.

One can do a great deal to help shade-loving plants by providing them with the conditions they need. For instance, potash has been described as artificial sunshine, and there is some truth in that statement. If, therefore, plants have to grow where there is not a great deal of sun, it helps greatly if wood ashes are

forked into the ground before planting, at half a pound to the square yard. From time to time, further applications of such ashes may be given in and among the plants. It helps, too, if there is plenty of humus present. Fork in well-rotted compost at say, two bucketfuls to the square yard, or use sedge peat.

Lastly, shady borders are often acid, and where normal plants are to be grown this problem can be overcome by applying carbonate of lime at rates amounting up to 7 oz. to the square yard. The safest way of checking the exact amount of lime to use, by the way, is to test it with the B.D.H. soil indicator, which any chemist can supply.

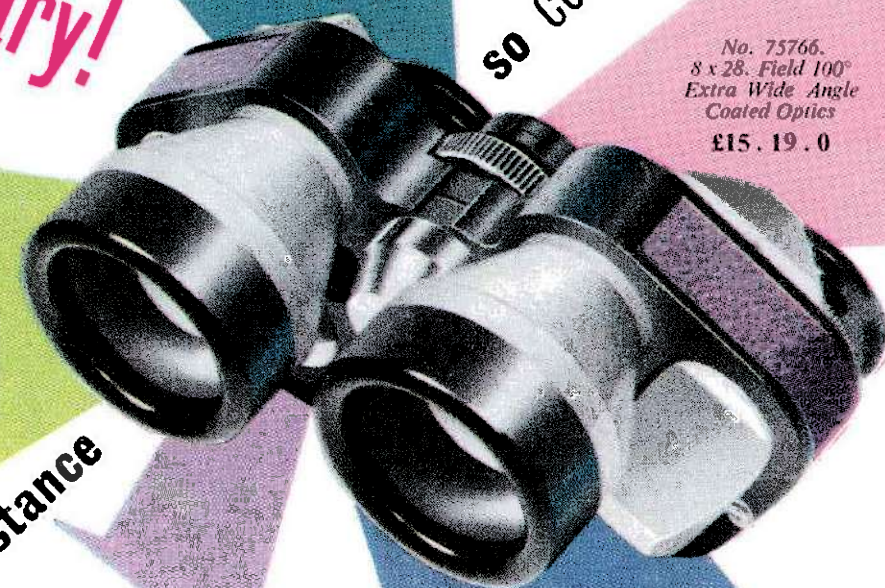
Having thus taken some trouble in preparing the soil, it is worth while considering, in a town garden, whether it is possible to make use of reflected light. It is surprising what this, sometimes called secondary light, can do. Some people hate a whitewashed wall, because it looks so staring, but such a wall does reflect every bit of light that manages to get through the difficult atmosphere of town or city.

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THE KIDS ARE HAPPY TOO!

The children are probably looking at a conjuring show or specially selected films. Possibly they're having swimming lessons or table tennis coaching from one of the top-flight pros. It's time for lunch. You look at your watch and exclaim, "What, already?" A happy change from the usual seaside boarding houses where you count the minutes to the next meal as the only break in the monotony! Cheerful faces, lively chatter, prove rain can't spoil a Butlin holiday. My resorts cater for people of all interests and ages. There are beauty and personal charm competitions, talent, fashion, snooker and dancing contests with (in addition to the fun) big cash prizes.

ALL ON THE HOUSE

Anything else to keep you amused? Plenty! Look in on the dancers—you'll find them in three separate ballrooms—Old Time, Modern or Jive, dancing to top-line orchestras. Take a look at the film shows and plays, revues and variety performances. It may be a first-rate repertory company. It may be those versatile Redcoats or a private guest from the chalet next door to you. Often it is a famous 'name' entertainer. Best of all, perhaps, is that all the entertainment, the amusements, the sports facilities and equipment, the competitions, are 'on the house' at Butlin's.

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New Year Greetings

FROM THE CHAIRMAN

OF all the duties which a chairman of this society is called on to perform, I consider this to be the most pleasant. It is with the utmost warmth and sincerity that I wish everyone connected with the society the compliments of the Season, and Good Luck, Health and Prosperity in 1964.

Last year I hopefully predicted an increase in trade of £100,000 in 1962. That figure was reached with £24,000 over, and we received congratulations from all over the country. Splendid though that achievement was, I feel it may be doubled in 1963. We are certainly making encouraging progress, and it reflects great credit on officials, departmental managers, staff and members, not forgetting the management committee, whose efforts, I assure you, are keenly devoted in your interest.

My colleagues and I on the board, are alive to the fact that we are your elected representatives, and this responsibility is humbly but jealously guarded.

True democracy will always be open to criticism for it can only be democratic if the free right of criticism exists. Many mistakes have been made in the past and our shortcomings are not hard to find, but let us take credit for what has been achieved.

We are Tamworth's biggest retail business, one of the largest employers of labour in the town, owners of some of the most modern and extensive premises, the largest fleet owners with over 90 vehicles, and the custodians of more than £1 million of local savings, with a unique capital position of immense financial strength.

This is not to be laughed at or played down. We should all take pride in common ownership of a good little society and its association with a truly remarkable organisation, the Co-operative Movement.

This society is ours to the very penny. If we could only get home this message to the faint hearts, whose membership does not mean what it should, our present achievements could be made to look small. Full and active co-operation by every

member would put us in an impregnable position.

Never mind trading stamps or flashy gimmicks. Our principles are based on fundamental, natural laws which are proved beyond doubt. Let us take an active interest in the society's affairs and be firm in our resolve to help one another.

Tamworth will see a great many changes during the next few years, but the society looks forward to them with optimism and confidence, safe in the knowledge that our

members will respect its record over the last 77 years and continue to build for the future.

I repeat what I have often said before that it is a privilege and honour to serve this society as a member of the management committee, and particularly as your chairman.

Best wishes to you all.

L. HARPER.

Dates to Remember

Quarter Ends. — January 11, April 11, July 11, October 10.

Half-yearly Meeting of Members. — March 11, September 9.

Share Books to come in for Audit before: February 8, August 10.

Payment of Dividend. — March 19, 20 and 21, September 17, 18 and 19.

Share Books ready April 6, October 5.

OBITUARY

We regret to report the deaths of the following members, and offer our sympathy to the bereaved relatives.

Ada Elizabeth Mycroft	Dordon	August 20.
Susan Snelson	Weeford	October 20.
Ernest Marklew	Belgrave	October 25.
John Hind	Tamworth	October 25.
Horace Baxter	Two Gates	October 30.
Andrew Lees	Hockley	November 5.
Percy Evans	Polesworth	November 6.
Maceline Prince	Picadilly	November 5.
Dorothy Wright	Dosthill	November 7.
Arnold Lionel Joseph Lewis	Wilnecote	November 8.
Cyril Spencer	Tamworth	November 8.
Ethel May Smith	Tamworth	November 11.
William James Hayes	Hockley	November 11.
Elizabeth Ellen Tunnicliffe	Austrey	November 13.
Arthur Alcock	Dordon	November 13.
Violet May Foden	Tamworth	November 17.
Lucy Clements	Kingsbury	November 22.
Mary Catherine Black	Amington	November 20.
Frederick Taylor	Tamworth	November 23.
Alfred Arthur Morton	Amington	November 24.
Phyllis Arnold	Hurley Common	November 26.
Harry Donnison	Drayton Bassett	November 28.

TAMWORTH
Industrial Co-operative Society
Ltd.

Registered Office : 5, Colehill, Tamworth. Established 1886
Telephone : 3711 (4 lines)

Branches at Amington, Bolehall, Dordon, Dosthill, Glascote, Gillway, Kingsbury, Mile Oak, Polesworth, Wilnecote, Wood End.

OFFICERS OF THE SOCIETY

Chairman : Mr L. Harper — Vice-chairman : Mr F. W. Morgan, J.P.
Secretary and Executive Officer : Mr G. W. Wagstaffe
Assistant Secretary : Mr A. G. Glover Cashier : Mr R. H. White

Committee of Management

Mr F. Wood	Mr T. Hill
Mr E. Collins	Mr J. Hinds
Mr F. Day	Mr J. Matthews
Mr C. W. Deakin	Mr K. A. Muggleston
Mr A. Heathcote, J.P.	Mr A. E. Smith

Bankers : The Co-operative Wholesale Society, Manchester.

Auditors : English and Partners, Manchester.

The Society provides goods and services from the following departments : Grocery, Greengrocery, Bread and Confectionery, Butchery, Coal, Footwear and Footwear Repairs, Drapery, Tailoring and Outfitting, Dairy, Furniture, Hardware Soft Furnishings, Toys, Radio, TV and Electrical, Pharmacy, Wines and Spirits, Funeral Furnishing, Painting and Property Repairs, Animal Feedstuffs, Newsagency, Books and Stationery.

We operate a Mobile Grocery Shop, 6 Mobile Butchery Shops, 30 Bread and Confectionery Rounds, 23 Milk Rounds and the most comprehensive Delivery service in the area.

Special Services

Hire Purchase facilities	TwentyWeeks Club (Mutuality)
Television Rentals	Christmas Club
Insurance and Banking	Travel Bookings

General Office Hours

Monday, Tuesday, Thursday, Friday and Saturday	9 a.m. to 5-30 p.m.
Half-day Closing, Wednesdays	9 a.m. to noon.

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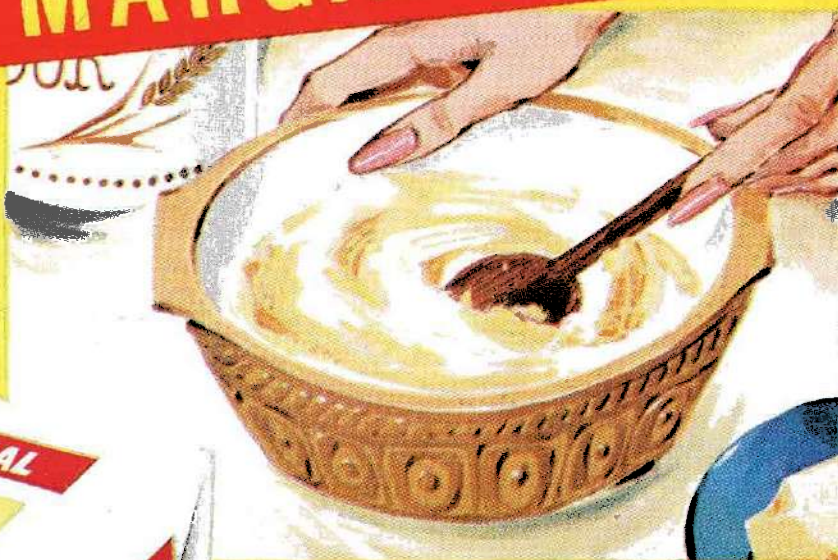
A boon for baking with its easy-creaming qualities, and a really delicious table margarine, SILVER SEAL is better than ever before. We know you'll agree when you try it. Buy a couple of packs today and find out for yourself the great part SILVER SEAL can play in good cooking and good eating.



SPREAD-EASY
MIX-EASY

SILVER SEAL comes to you factory-fresh in its foil wrapping. Keeps fresher, longer in your fridge or pantry, too.

MARGARINE



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